**Tender Opportunity: Marketing and Design Services for the South Cheshire Chamber Business Awards**

**Overview**

The South Cheshire Chamber of Commerce is pleased to invite its members to tender for the marketing and design services required for the 28th annual **South Cheshire Chamber Business Awards**. This flagship event celebrates and recognises outstanding achievements by businesses within the local community.

We seek a creative and skilled design partner to develop high-quality marketing materials that enhance the event's visibility and showcase participating businesses, sponsors, finalists, and award winners.

**Event Details**

* **Event Name:** South Cheshire Chamber of Commerce Business Awards
* **Date:** Friday, 14th November
* **Time:** 6:00 PM – 12:30 AM
* **Venue:** Crewe Hall Hotel & Spa

**Scope of Work**

The successful partner will be responsible for delivering the following marketing and design services:

**Brochure Design** (28 page)

* Design a visually engaging and informative event brochure to showcase participating businesses, sponsors, and their achievements.

**Award Branding**

* Develop unique logos for winners x 11, finalists, sponsors x 11, and highly commended businesses.
* Ensure logos are versatile for use across print and digital platforms.

**Digital Marketing Assets**

* Create eye-catching graphics for social media to highlight winners, finalists, and sponsors.

**Certificates Design**

* Design professional winner and highly commended certificates for each award category (11 categories)

***Optional Printing Services***

* Provide a quote for high-quality printing of the brochure and certificates, including timely delivery to meet event deadlines.

**Timeline**

* **Tender Release:** Thursday, 8th May
* **Evaluation Period:** Thursday, 8th – Thursday, 22nd May
* **Final Selection & Notification:** Tuesday, 27th May

**Submission Requirements**

To be considered for this tender, applicants must be members of the South Cheshire Chamber of Commerce. Interested parties are requested to submit a comprehensive proposal including:

**Company Profile**

* Details of your experience and portfolio in design and marketing.

**Timeline**

* Proposed timeline for delivering each aspect of the project.

**Pricing**

* A detailed quotation for the design and marketing services.
* An optional quotation for printing services, if applicable.

**Portfolio**

* Examples of relevant past projects.

***Concepts & Ideas (optional)***

* An outline of initial ideas for the event brochure, logos, certificates, and social media graphics.

**Submission Contact**

Please submit your proposals to:  
**Dominic Hibbert**  
Email: dominic.hibbert@sccci.co.uk  
Phone: 01270 445408

For any questions or clarifications regarding this tender, please contact Dominic Hibbert using the details provided.

We look forward to receiving your proposals and partnering with a talented member agency to make the 28th South Cheshire Chamber Business Awards a visually outstanding and memorable celebration of local business success.